



Girl Guides Australia Stakeholder Engagement Overview

This is a summary of the national Girl Guides Australia Stakeholder Engagement Strategy. The full strategy is available through Girl Guides Australia National Office.

Stakeholder engagement is integral to Girl Guides Australia delivering its strategic plan. It is only with the agreement of its key stakeholders and members, that Girl Guides Australia can achieve its goals.

To achieve this, Girl Guides Australia will engage in open communication, and execute broad, inclusive consultation with a diverse range of stakeholders.

The objectives of stakeholder engagement are to:

- Provide stakeholders with accurate, timely and objective information, advice and assistance in relation to:
 - the implementation of the Girl Guides Australia Strategic plan and, business plan
 - new initiatives and new strategies being considered by Girl Guides Australia
- Obtain feedback and recommendations
 - on the work program of Girl Guides Australia
 - for improvements to programs and services managed by Girl Guides Australia
- Build and extend stakeholder relationships for the betterment of Girl Guiding in Australia,
- Research and develop policy positions that support girls and young women in Australia
- Provide support and advice to stakeholders on the implementation Girl Guide programs,
- Raise awareness of the benefits that Girl Guiding brings to Australia and to building better communities
- Ensure that stakeholders are listened to and that they have appropriate channels to provide feedback, raise ideas, issues or concerns, ask questions and find out more information.

Principles:

Girl Guides Australia has developed a set of principles upon which we operate and can be held accountable. Girl Guides Australia will ensure that its stakeholder engagement is:

- Transparent
- Timely
- Inclusive
- Appropriate
- Accessible
- Balanced
- Accountable

Who are our Stakeholders?



Evaluation

Our performance in meeting the objectives of stakeholder engagement will be measured by monitoring:

- the level of stakeholder support for the design and improvement of the Australian Guiding Program and its related policies, outcomes and strategies,
- the level of support for the strategic plan and goals of Girl Guides Australia
- the level of stakeholder satisfaction with the information provided by Girl Guides Australia,
- the quality of stakeholder feedback, both formal and informal,
- Girl Guides Australia's participation in external forums and, the extent to which the opinion of Girl Guides Australia is sought out on issues to do with girls and young women,
- level of awareness among our stakeholders about the role of Girl Guides Australia,
- the extent of stakeholder participation in our consultative processes and projects,
- the level of engagement between stakeholders and Girl Guides Australia.